



**ALUMNI ASSOCIATION
&
DEPARTMENT OF COMMERCE
organizes
ACTIVITY BASED PROGRAM
on
COMMUNICATION SKILLS**

RESOURCE PERSON
Mrs. Anjana Shashi Kiran
Director, SAPience Academy and
Management Solutions
Our Proud Alumni
1992-95 Batch

Schedule of the Event
26th November 2022
10 AM to 1 PM

Venue of the Event
Sir M Visvesvaraya
Auditorium Hall

ABOUT ALIUMNI ASSOCIATION

The main agenda of 'Alumni meet' is the formation of an active Alumni Association of MSRCASC, an official association binding the alumni, teachers and students together. Institution recognises that it can do so effectively involving its alumni in its progressive efforts. To strengthen the existing bond between the alumni and the college and to continuously keep them updated about the college's progress and plans. This alumnus reinforces the commitment of the college to stay in touch with the culturally and geographically diverse populace of students who integrate with the MSRCASC family. The Alumni Association of MSRCASC was formed in 2008 and the first Newsletter "Re-member" was released for the first time in the year 2008 with a mission.

ABOUT DEPARTMNET OF COMMERCE

B.Com. is a very popular course chosen by the students who want to excel in areas of Accounts, Audit, Finance, Marketing, Industrial Relations, of E-Commerce and Taxation. This is a 4-year graduate program recognized by the University and is accepted well by the industry. The B.Com. The course is divided into 8 semesters.

ABOUT THE PROGRAM

Communication skills involve listening, speaking, observing and empathising. It is also helpful to understand the differences in how to communicate through face-to-face interactions, phone conversations and digital communications like email and social media.

OBJECTIVES OF THE PROGRAM

1. To be able to express and communicate effectively.
2. To be able to balance task and relationship.
3. To Advancement in education and careers.
4. To understand the role of English language and its nuances.

EXPECTED OUTCOMES

- ✓ Students will be motivated enough to apply the Mantras of Communication
- ✓ Deeper understanding of interpersonal skills
- ✓ Students will be able to initiate the Speaking Skills
- ✓ Students will be able to apply intonation, pronunciation,
- ✓ rhythm and will attempt Neutralization of Accent.

How to Improve Communication Skills

- ✓ Be an active listener.
- ✓ Hold effective meetings.
- ✓ Explain the why behind a decision.
- ✓ Check-in with employees.
- ✓ Ask for feedback.

PROGRAM COORDINATOR

Mrs. Roopa H S
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TARGET AUDIENCE

This program is intended to BCOM and MCOM final year students, all have to attend compulsorily.

Prof B S Jayarama
Vice-Principal, MSRCASC
HOD, Commerce, MSRCASC

Dr Vatsala G
Principal, MSRCASC